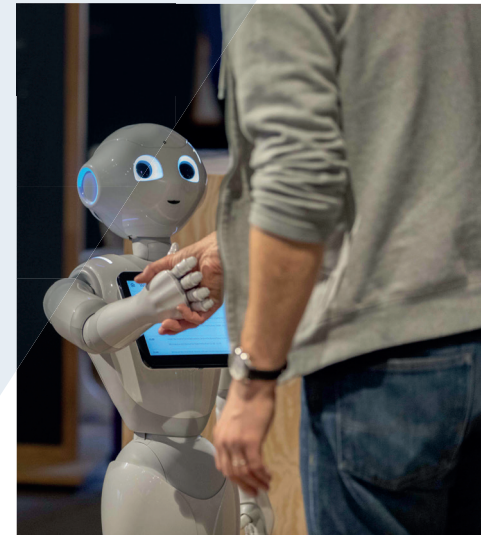


SPONSORING KIT

DEVOPSDAYS ZÜRICH 2021



WHY DEVOPSDAYS?

ABOUT DEVOPSDAYS

DevOpsDays Zürich is the event organized by enthusiasts for enthusiasts. Focusing on knowledge, networking and a connecting atmospheric vibe, the conference attracts speakers from all over the world and participants with skills ranging from the hands-on developer to experienced senior managers.

CLOSER TO THE COMMUNITY

There's even more news. Thanks to a prize draw you will have even more visitors at your stand. Participants will collect stamps on a card at various sponsor booths. One lucky participant will win the high quality prize offered by the organisation team at the end of the conference.



YOUR IMPACT

As ticket prices are affordable for all participants, the conference is heavily funded and supported by yourselves, the sponsors. Essentially, the companies which are successful today and want to support tomorrow's ideas when it comes to connecting functional silos.

SPONSORING PACKAGES

This year we have better adapted the available packages to the needs of the sponsors. Whether you want to promote a product, are looking for talent or want to promote your brand in the DevOps community - we have the right package for you.

CENTRAL LOCATION

DevOpsDays Zurich will take place again this year in the Alte Kaserne in Winterthur. Located in the heart of the old town, only 20 minutes by train from Zurich Central Station and 15 minutes from Zurich Airport, the charming location offers an ideal atmosphere for this great conference.

We are looking forward to the DevOpsDays 2021 in Winterthur and meeting you as a sponsor.

Become a sponsor and support the DevOpsDays in Zurich!



DEVOPSDAYS
ZURICH - 07th & 08th of September 2021
www.devopsdays.ch

DEVOPSDAYS 2021 INFORMATION



when

September 7th and 8th 2021



event Website

www.devopsdays.ch



contact

organizer@devopsdays.ch



where

Alte Kaserne Kulturzentrum
Technikumstrasse 8
8400 Winterthur



expected Attendees

250*



more impressions from previous years

flickr | vimeo

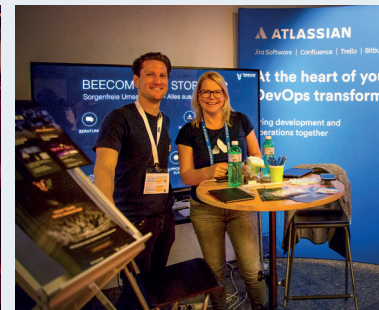


social Media

#dodzh21



* actual number might be restricted by the venue and/or local authorities due to the dynamic Covid-19 situation



DEVOPSDAYS 2021 SPONSOR PACKAGES

TALENT SPONSOR

To promote your company as being attracted and committed to the idea of DevOps from A "Talent Alert" to Z "Innovation Zone". To significantly steer your company to an agile, lean and shared mind set and to connect to new talents and ideas. Is this what you're looking for?

ENTERPRISE

includes a 1' pitch, special space on job board, a 30m² booth and participation in a prize draw

STARTUP

includes special space on job board, a 10m² booth and participation in a prize draw

JOBBOARD

includes special space on job board

Your company name and logo will become known and recognised by all participants. Depending on the package, space will be available where you can chat with interested talents or take the opportunity to add the recruitment extra. Hurry, don't hesitate - present your logo to the crowd...!

VENDOR SPONSOR

To promote your products from A "Automating a toolchain" to Z "Zooming in on a defect". To have your product or service ready to be challenged by a curious and connected team of DevOps enthusiasts and to have a chance to place your offering in the growing landscape of DevOps enablers.

PLENUM

includes a 1' pitch, 9m² booth and participation in a prize draw

FOYER

includes a 3m² booth and participation in a prize draw

FRIENDS

includes being mentioned on all communication channels and swag bag

Depending on the package, you will have space to present your offerings and tools, show demos and have in depth discussions. Your ideas can be promoted to interested enthusiasts. What are you waiting for...?

EVENT SPONSOR

To boost your talent or vendor package or be a proud supporter of the DevOps movement.

Take the chance and opportunity to present yourself as a company who thinks not only in technology terms but also takes pleasure in connecting people and ideas.

EVENING EVENT

includes your logo and the 5' pitch during the evening event

MEALS & COFFEE

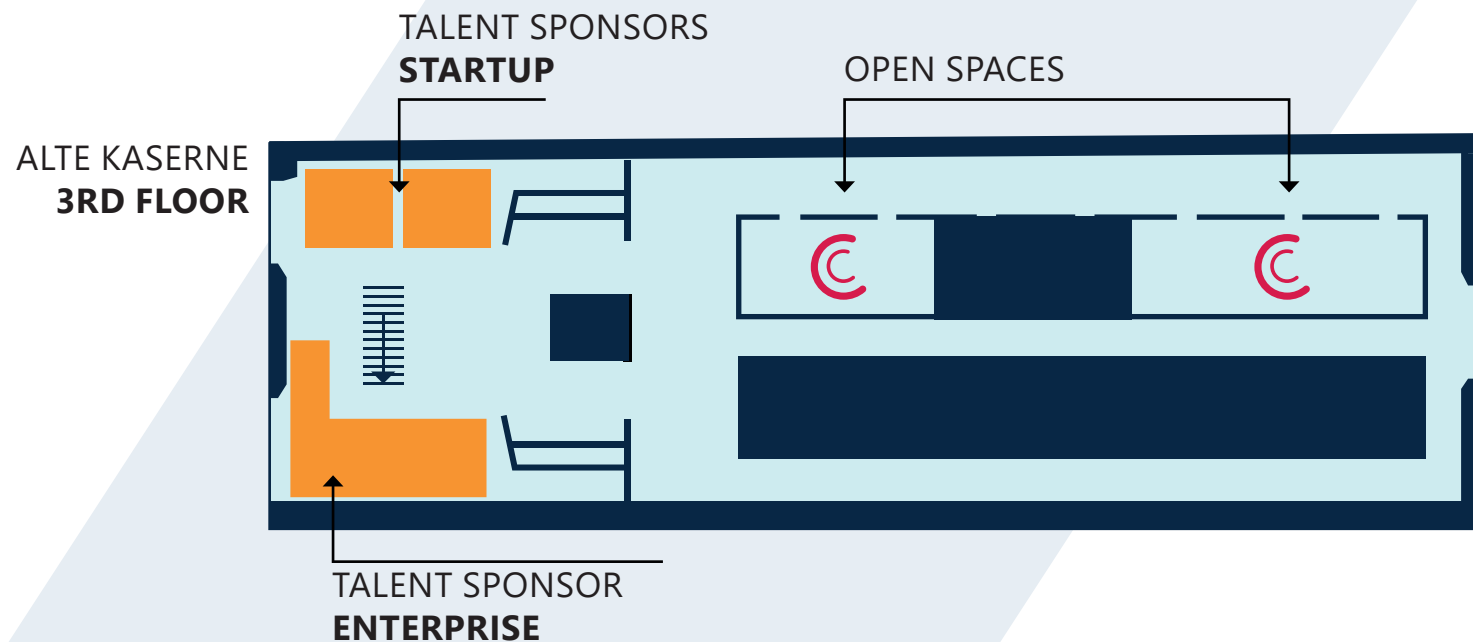
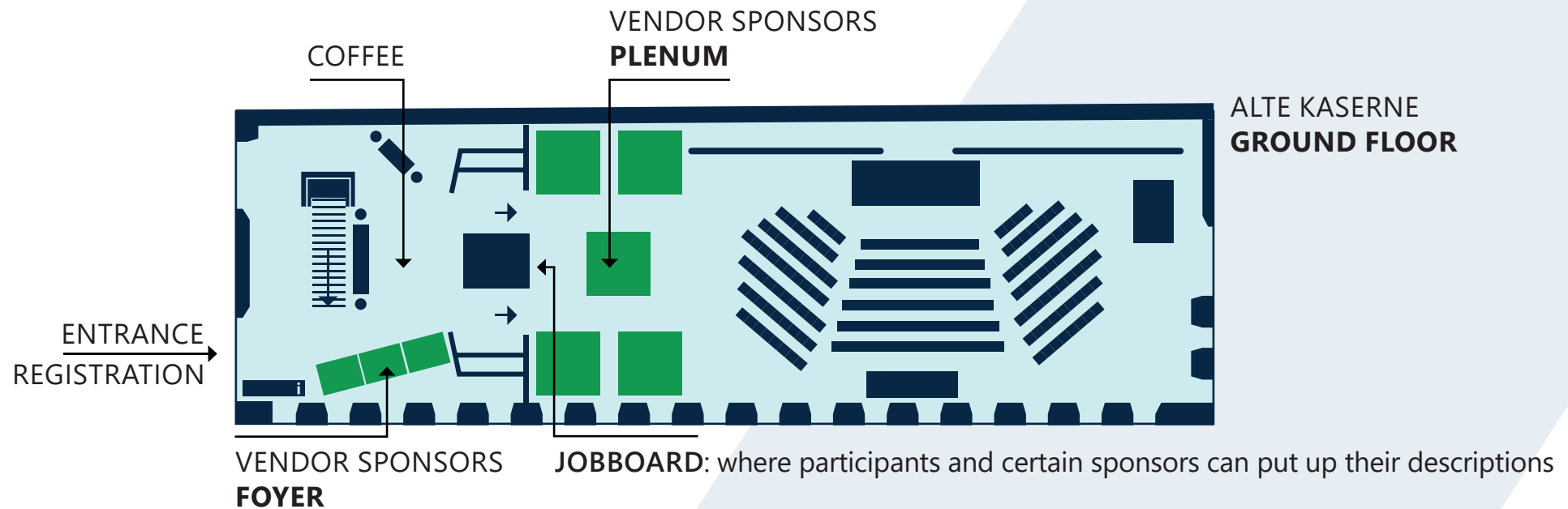
includes a 1' pitch before each lunch and branding on napkins & coffee cups

DevOps Culture is always inspired by people interacting. Depending on the package, you will have the opportunity to present your companies ideas, values and solutions – give some extra energy to the community!

DEVOPSDAYS 2021 SPONSOR PACKAGES

	TALENT SPONSOR			VENDOR SPONSOR			EVENT SPONSOR	
	ENTERPRISE	STARTUP	JOBBOARD	PLENUM	FOYER	FRIENDS	EVENING EVENT	MEALS & COFFEE
price in CHF excl. 7,7 % MWST	8'000	4'000	1'000	8'000	4'000	1'000	4'000	3'000
number of packages	1	2	unlimited	5	3	unlimited	1	1
mentioning on social media	x	x	x	x	x	x	x	x
mentioning on website	x	x	x	x	x	x	x	x
swag bag insert	x	x	x	x	x	x	x	x
mentioning on slides during break	x	x	x	x	x	x	x	x
1' pitch on 1st/2nd day	x			x				
special space on job board	x	x	x					
30m² booth on 3rd floor	x							
10m² booth on 3rd floor		x						
possibility to participate in sponsored prize draw	x	x		x	x			
9m² in plenum				x				
3m² in foyer (standing table)					x			
1' pitch before each lunch								x
branding on napkins and coffee cups								x
5' pitch during evening event							x	
logo at evening event							x	
number of staff tickets	5	3	1	5	3	1	5	3

DEVOPSDAYS 2021 FLOOR PLANS



On the 1st and 2nd floor:
there will be the stand-up
lunch, workshops and
more Open Space sessions

BECOME A SPONSOR NOW

DEVOPSDAYS ZÜRICH 2021

Contact us at organizer@devopsdays.ch or send us a DM on one of our social media accounts.

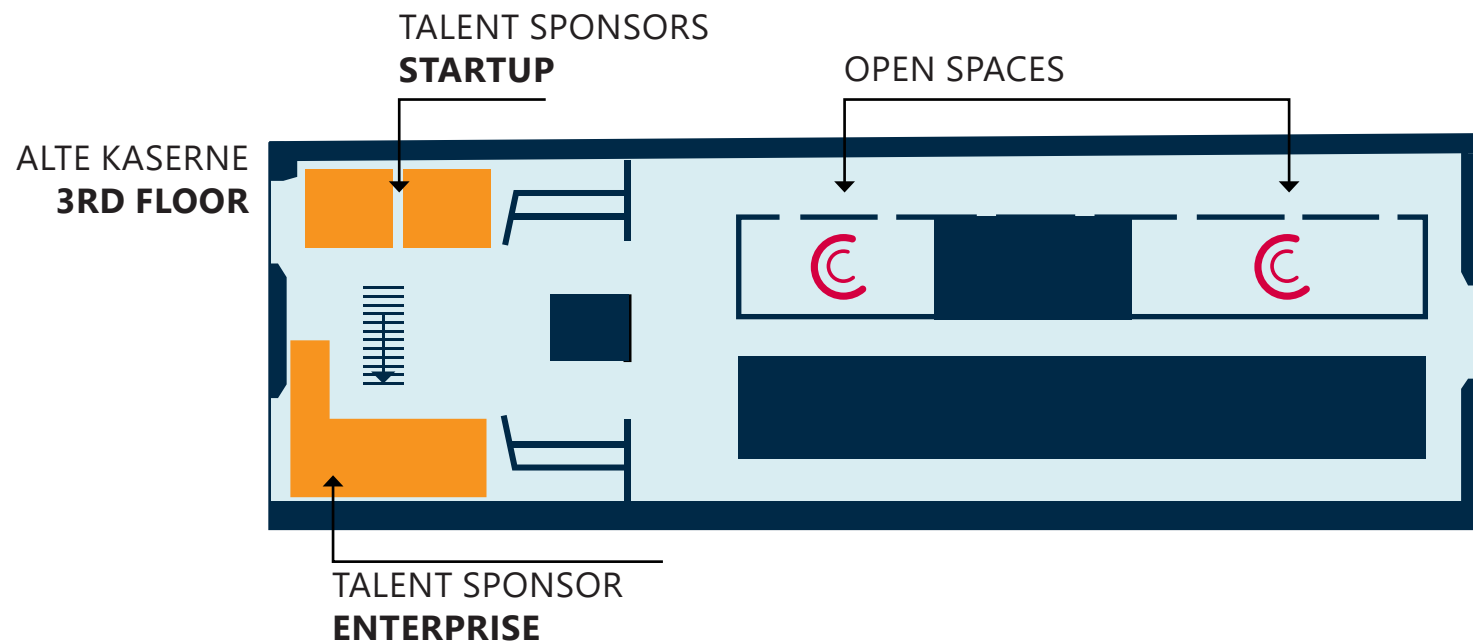
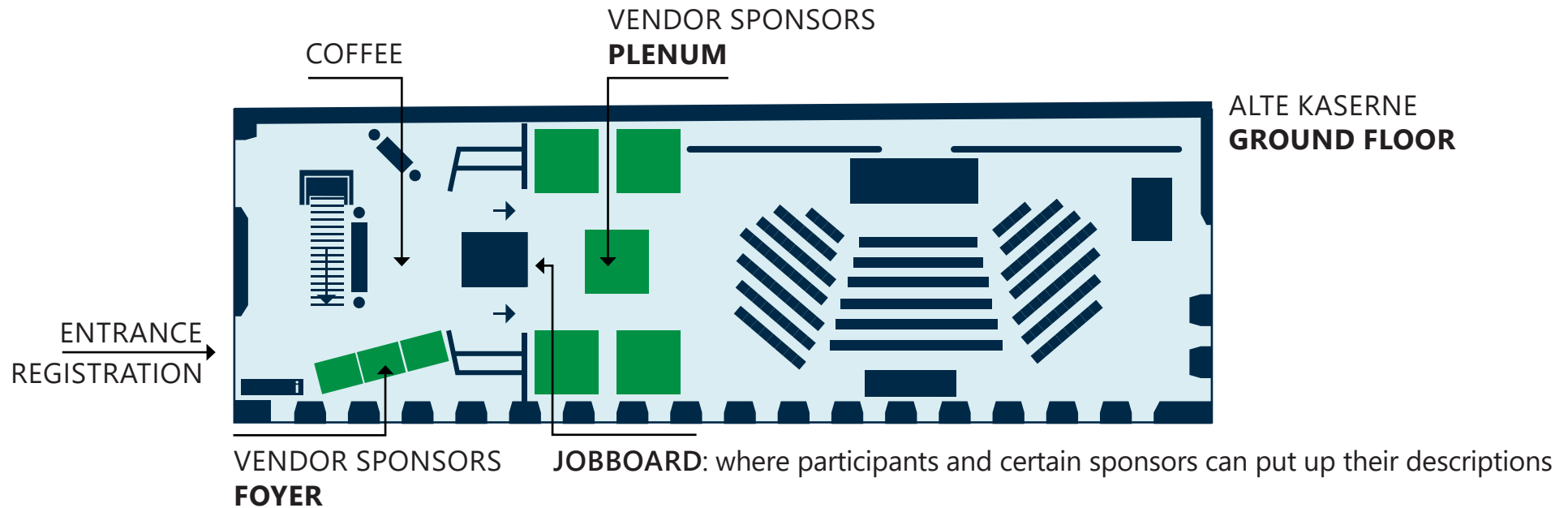


DEVOPSDAYS 2021 SPONSORING PACKAGES

	TALENT SPONSOR			VENDOR SPONSOR			EVENT SPONSOR	
	ENTERPRISE	STARTUP	JOBBOARD	PLENUM	FOYER	FRIENDS	EVENING EVENT	MEALS & COFFEE
price in CHF excl. 7,7 % MWST	8'000	4'000	1'000	8'000	4'000	1'000	4'000	3'000
number of packages	1	2	unlimited	5	3	unlimited	1	3
mentioning on social media	x	x	x	x	x	x	x	x
mentioning on website	x	x	x	x	x	x	x	x
swag bag insert	x	x	x	x	x	x	x	x
mentioning on slides during break	x	x	x	x	x	x	x	x
1' pitch on 1st/2nd day	x			x			5' pitch during evening event logo at evening event	
special space on job board	x	x	x					
30m² booth on 3rd floor	x							
10m² booth on 3rd floor		x						
possibility to participate in sponsor prize drawing	x	x		x	x		1' pitch before each lunch branding on napkins and coffee cups	
9m² in plenum				x				
3m² in foyer (standing table)					x			
								x
								x
							x	
							x	
number of staff tickets	5	3	1	5	3	1	5	3

DEVOPSDAYS 2020 SPONSORING PACKAGES

	TALENT SPONSOR			VENDOR SPONSOR			EVENT SPONSOR	
	ENTERPRISE	STARTUP	JOBBOARD	PLENUM	FOYER	FRIENDS	EVENING EVENT	MEALS & COFFEE
price in CHF excl. 7,7 % MWST	8'000	4'000	1'000	8'000	4'000	1'000	4'000	3'000
number of packages	1	2	unlimited	5	3	unlimited	1	3
mentioning on social media	x	x	x	x	x	x	x	x
mentioning on website	x	x	x	x	x	x	x	x
swag bag insert	x	x	x	x	x	x	x	x
mentioning on slides during break	x	x	x	x	x	x	x	x
1' pitch on 1st/2nd day	x			x				
special space on job board	x	x	x					
30m² booth on 3rd floor	x							
10m² booth on 3rd floor		x						
possibility to participate in sponsor prize drawing	x	x		x	x			
9m² in plenum				x				
3m² in foyer (standing table)					x			
1' pitch before each lunch								x
branding on napkins and coffee cups								x
5' pitch during evening event							x	
logo at evening event							x	
number of staff tickets	5	3	1	5	3	1	5	3



On the 1st and 2nd floor:
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